

COMMUNITY

Together for Tomorrow

BUILDING CAMPAIGN TO SUPPORT THE
JEWISH COMMUNITY CENTER IN ASPEN



“The new Jewish Center promises to embrace Judaism in Aspen for generations to come. Its ‘meaning’ to the Jewish community here is exceeded only by the understated leadership and quiet confidence of Rabbi Mendel and Lieba Mintz. They are the bond that connects life in Aspen to Jewish life in Aspen. We met Rabbi Mendel and Leiba two years ago at the JCC Hanukkah skate party. Their appealing warmth, kindness, spirituality, friendship, sincerity and family-devotion is what attracted us—but their authenticity is what convinced us. We are proud to support their efforts in this worthy purpose.”

— Kimberly and Bradley Schlosser

Our faith can
move mountains.

Our unity can
move generations.

When we join together as a people, we find comfort and strength. And the Jewish Community Center creates an atmosphere which welcomes our diverse backgrounds and beliefs, and fosters an open and personal Jewish experience.

For you, for your family... for your children, and for your children's children.

The Center is a home away from home for so many who enter its doors. It's where we embrace and enhance our connection to Jewish life.

It is a place for all of us.
And when we come together
we build a foundation
for those who come after us.



“I want everyone who lives in or visits Aspen to know the warm hospitality that glues our Jewish community together. I first experienced this when I took my one-year-old to a ‘Mommy and Me’ class with Lieba—it felt like family, and I didn’t want to leave. The remarkable, countless educational and outreach programs are the reason why we support the center.”

— Inna Effress

The Jewish
Community Center
is not what you
expect it to be.

It’s what you
want it to be.

Many of our members had not envisioned sending their children to Hebrew School. But through their own participation at the Chabad Jewish Community Center, they connected. As have their children. After just a few years, a roster of four students has grown to more than 80.

Likewise, an increasing number of families and individuals are choosing the Center to nurture their own meaningful connection to Judaism—ritually, spiritually and educationally. With our growth in membership, we now surpass the boundaries of our current building.

As our handprint on Jewish life continues to expand, so must our footprint.

A thriving community demands
a home in which it has
the freedom to flourish.

Our current center
operates out of a
single-family home.

With hundreds of
members, our family
no longer fits.

While this is a great problem to have, it must be addressed. A larger, modern facility is needed to serve our growing community.

THE PROMISE OF OUR NEW CENTER:

- Space to quadruple current capacities and enrollments
- A state-of-the-art preschool with outdoor play areas
- Classrooms for Hebrew School and adult education
- Meeting rooms for conferences and retreats
- A library and cultural center
- Ballroom for holiday events and family simchas
- A fully-equipped commercial kitchen
- A Judaica shop
- A modern Mikvah
- An elegant and spacious sanctuary and lecture hall
- Children's discovery center and teen game room
- Unfinished lower level for future expansion

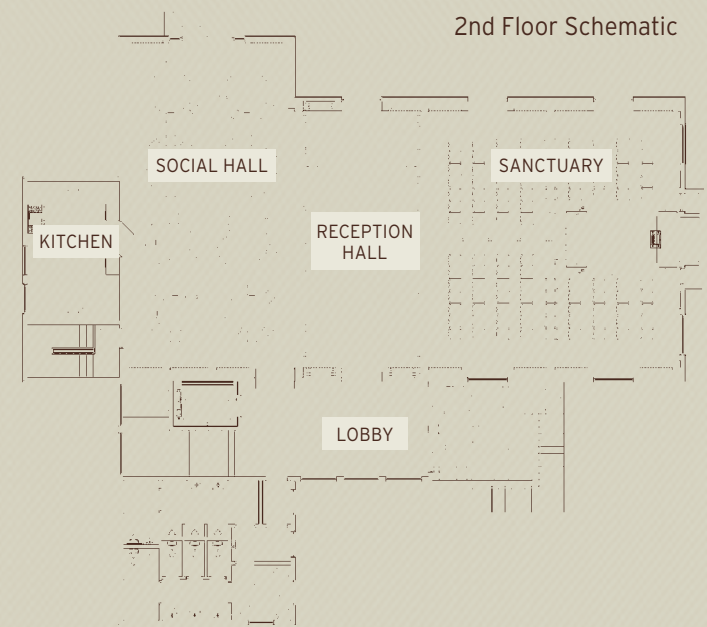
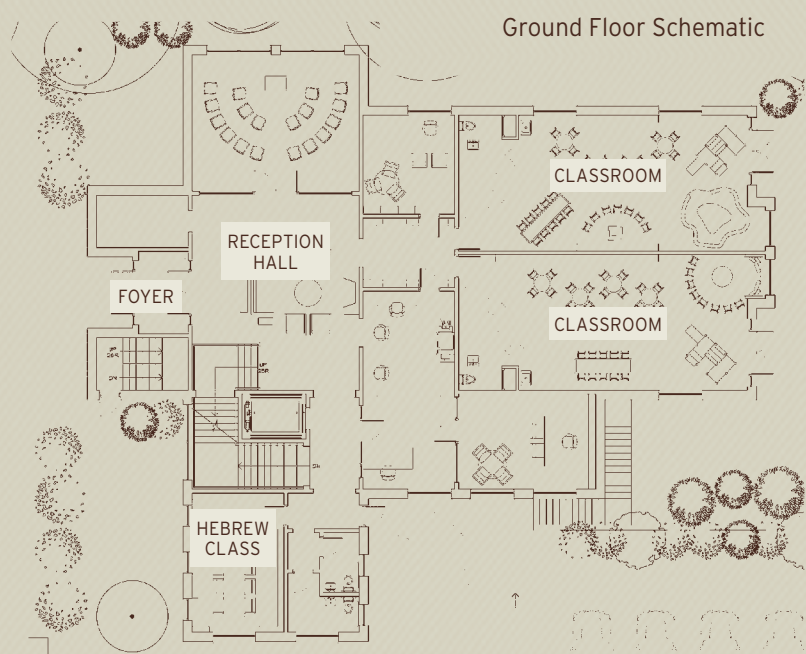


“This is a catalyst for our community—a facility for all of us—one that will be available for the whole Jewish community for special occasions and everyday use—regardless of people’s beliefs or practices. It is imperative that we give in every way we can.”

— Richard Shenk



Architectural rendering of the proposed Center showing the corner of Main Street and Fourth Street looking toward Aspen Mountain.





A larger sanctuary and lecture hall, as shown in this architectural rendering, will allow our community to gather and attend services.



Active, inspiring preschool and outdoor play spaces will prepare generations of our children for future success while connecting them to our past.



The planned 3,000 square-foot ballroom will have the capacity for holiday events and family simchas, as well as room and rentable space for the greater Aspen community.

Our beliefs do not reside in a building.

But our building must support our beliefs.

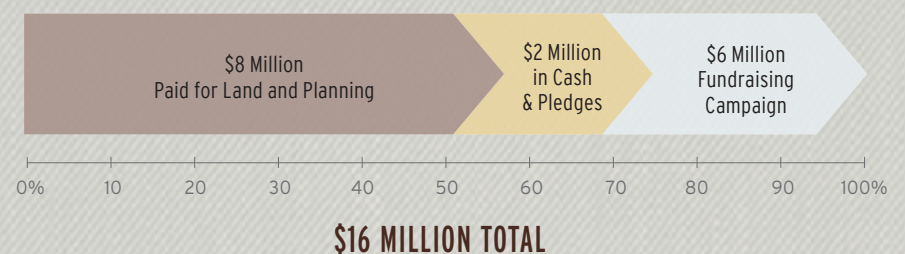
Acceptance, inclusiveness, kindness and warmth are given freely at the Chabad Jewish Community Center—and our future site will boast a modern, welcoming facility in which children and adults can comfortably experience Jewish life. Our commitment, as a community and as individuals, is the foundation we will build upon.

A \$6 MILLION FUNDRAISING CAMPAIGN—TOWARDS A \$16 MILLION CAMPUS.

Contributions totaling \$8 million from community members allowed us to purchase outright our expansive parcel of land on Main Street, between Third and Fourth Streets. We since have raised \$2 million in gifts and pledges towards an \$8 million building campaign. With \$10 million already committed to our new campus, we're now launching an effort to raise an additional \$6 million, to complete the state-of-the-art Center. This new building will house our traditions in keeping with today's world—offering flexibility for advancing technology; contemporary, high-functioning spaces; and relevant programming for youth and adults.

A SOUND BUSINESS PLAN.

Beyond our investment, the Center's operations promote donor confidence in making a sound financial investment. Since our 2004 acquisition, we initiated and completed a site plan process that maximizes resources while exercising patience during the economic downturn—a course of action that will save significant construction costs compared to projects built prior to the recession. This capital campaign—met with conservative budgeting and programmatic vision—enables us to construct the new and expanded facility and establish an endowment to help cover operating expenses.





“I support the Jewish Community Center because I am passionate about the work that Rabbi Mendel and Lieba are doing for our community. They are always available for people who are in need of help, big or small. I am very grateful to have them here in Aspen.”

— Elyane Stertz

Building a facility for all of us takes each of us.

Just as we are bound by faith and culture, we share the responsibility to create an environment in which our Jewish heritage will thrive. We must unite in our giving to build a place where we can gather as a community—for holidays and life-cycle events, cultural activities and social gatherings.

LEGACY GIFTS

Truly gifts of a lifetime, legacy donations—such as bequests and estate gifts—honor your family’s philanthropy in perpetuity.

MAJOR GIFTS

A one-time major gift or pledge totaling \$25,000 or more will lay the foundation for this facility and future of our faith.

NAMING OPPORTUNITIES

Whether a legacy gift or major gift made during your lifetime, naming opportunities are available – offering a meaningful way to memorialize or honor your commitment to the Jewish Community, as well as to recognize your loved ones.

ANNUAL FUND GIVING

Every gift is valuable, and your annual pledge will allow us to begin construction now and continue our programming for years to come.

SHARING OUR MESSAGE

When you introduce your friends to the Jewish Community Center Campaign, you open the doors of opportunity. This gift is as important as any financial donation you make.

The Center is not simply
a school or a synagogue.

It is a place for us
to be who we are.

You are a meaningful part of our community.
Please consider a meaningful gift to our campaign.

For more information please contact
Rabbi Mendel Mintz at 970.544.3770 or
visit our website jccaspen.com

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